

United Way Elevator Speech

Has anyone ever asked you to “say a few words” about United Way? The elevator speech brings together all of the big ideas from our message into a concise 30-second description you could give anyone you met in an elevator.

UNITED WAY IS WORKING TO ADVANCE THE COMMON GOOD BY FOCUSING ON EDUCATION, INCOME, AND HEALTH. THESE ARE THE BUILDING BLOCKS FOR A GOOD LIFE – A QUALITY EDUCATION THAT LEADS TO A STABLE JOB, ENOUGH INCOME TO SUPPORT A FAMILY THROUGH RETIREMENT, AND GOOD HEALTH.

OUR GOAL IS TO CREATE LONG-LASTING CHANGES THAT PREVENT PROBLEMS FROM HAPPENING IN THE FIRST PLACE AND MAKE OUR ENTIRE COMMUNITY A BETTER PLACE TO LIVE AND WORK.

WE ARE RECRUITING PEOPLE AND ORGANIZATIONS FROM ALL ACROSS THE COMMUNITY WHO BRING THE PASSION, EXPERTISE, AND RESOURCES NEEDED TO GET THINGS DONE. AND WE NEED YOU TO JOIN US.

YOU CAN GIVE, YOU CAN ADVOCATE, AND YOU CAN VOLUNTEER.

THAT’S WHAT IT MEANS TO LIVE UNITED.

LIVE UNITED™