

UNITED WAY 2011 DAILY FACTS

The below facts can be used to promote awareness of United Way in your workplace. Use them in daily email messages, flyers, newsletters, electronic display boards, or your intranet. They are a great way to show how your gifts are making a difference!

RESULTS

- United Way collaborated with Toledo Public Schools (TPS), Toledo Federation of Teachers, and the Toledo Association of Administrative Professionals to implement social and emotional learning (SEL) at an East Toledo and North Toledo elementary school. SEL is an educational approach to teach problem solving and reaction skills, assisting kids in making better choices in the classroom. Some aspects include a morning meeting to discuss problems and feelings, teaching kids to use words instead of violence, and to accept responsibility for their actions. Since SEL was implemented:
 - East Side Central jumped two levels on the Ohio Department of Education’s report card rating scale from “Academic Watch” to “Effective.” And Sherman Elementary School improved one level from “Academic Emergency” to “Academic Watch.”
 - Sherman Elementary had 110 suspensions the year prior to implementation and by the second year, suspensions were down to 29.
 - Parent involvement increased at both schools. With 15 hours of parent volunteer time logged in the entire school year prior to implementation, East Side Central tracked more than 1,500 parent volunteer hours this past 2009-2010 school year.
 - And, the program is expanding into four new schools within TPS in fall 2011!

- Schools as Community Hubs, a program bringing services directly to neighborhoods and making schools anchors within neighborhoods, is rolling out in two schools in fall 2011. The hubs model boosts parent engagement, increases accessibility to necessary services, and leads to greater student success.

- *United Way Stable Families Collaborative* prevents imminent homelessness and reduces student mobility among low-income families in our community. The program began in October 2009, and a year later, more than 120 families have achieved stability. In the 3rd quarter of 2010, 112 children in 58 families entered the program. Of the 58 families, and 112 children in the program, 100 percent stayed in their schools and homes.

- The Greater Toledo Earned Income Tax Credit Coalition—a local group working to increase the financial stability of individuals and families in our community—prepared taxes for families making less than \$49,000 this year. More than 1,758 total tax returns were prepared, totaling \$2.6 million brought back into the local community.

- United Way collaborated with Toledo Optical and two optometrists to provide 43 Woodward High School students with free eye exams and 41 students with free eyeglasses. Most of the students never before had an eye exam or glasses. Two of the students had glaucoma and two had cataracts—two serious conditions that can cause vision loss.

- *United Way Volunteer Center* matched 524 youth and 183 adult volunteers at 54 different project sites on Saturday, April 16, 2011—Global Youth Service Day. In all, more than 1,200 individuals were engaged in our community through volunteering in one day!

- *United Way 2-1-1*, the comprehensive, community-wide resource for health and human services, received 74,433 total calls for help and assistance in 2010, providing 88,463 phone referrals to connect individuals and families in need.

- The United Way *Labor Community Services Adopt-a-Family* program helps union members' families in times of need. From 2010 to date, 70 families have been served. Presently more than \$10,000 has been raised for the program. Annually, funds raised at the Labor/Management Golf Outing support the *Adopt-a-Family* program.

GET INVOLVED

- **GIVE.** When you invest in United Way of Greater Toledo, you invest in our community. Your money and time go far, but not far away. Dollars raised in our community stay right here to create a brighter future. Giving in your workplace is a great first step to create an impact in our community in education, income, and health. But you can [advocate](#), and you can [volunteer](#), too.
- **ADVOCATE.** United Way focuses on real solutions helping the kids in our communities enter and graduate from school ready to succeed. Through a strategic approach that includes mentoring, parenting education, and youth development programs, your investment in United Way has a greater impact than any one agency can have alone. Visit www.unitedwaytoledo.org/advocate to give your voice to this and other issues in our community.
- **VOLUNTEER.** United Way makes it easy to volunteer! Its *Volunteer Center* matches volunteers with volunteer opportunities all over Greater Toledo. Go to www.unitedwaytoledo.org/volunteer to find your perfect match.
- **CONNECT.** Did you know United Way is on Facebook? Like us on [Facebook](#) to learn more about the work we're doing every day and find ways to get involved!

DID YOU KNOW?

- United Way *Latino Initiative* mobilizes the caring power of the Latino community. Currently focused on creating ways to keep kids and families healthy and active and developing Latino leaders, this group is always looking for people interested in getting involved.
- United Way [African American Initiative \(AAI\)](#) works to provide solutions to community issues through leadership development, volunteerism, and philanthropy. Currently the *African American Initiative* is focused on promoting higher education among African-American males.
- United Way [Family Information Network \(FIN\)](#) is a specialized information and referral network dedicated to providing education, support, and mentoring services to families of children with delays or disabilities and the professionals who serve them. Information and referral includes parent-to-parent support, community resources, advocacy on related issues, and special events like summer programs and workshops.
- [Women's Initiative of United Way](#) mobilizes women to become leaders, philanthropists, and advocates on issues that concern women and children. Since its inception in 2001, *Women's Initiative* has invested more than \$1 million donor-designated dollars toward programs for women and children.
- United Way [Leadership Council](#) encourages leadership giving, assists families in embracing a philanthropic culture, and promotes community service. In addition, the *Leadership Council* works to identify, connect, and develop local leaders, sustain leadership giving, and has participated in an inaugural series of *Ambassador Project* volunteer opportunities.
- United Way [AmeriCorps](#) provides opportunities for Americans to make an intensive commitment to service. The AmeriCorps network of local, state, and national service programs engages more than 70,000 Americans each year. United Way *AmeriCorps* members serve Toledo in a very targeted way, furthering United Way's education work by serving as Graduation Coaches in Toledo Public Schools.